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The New Face of Cosmetic Surgery

Retaining a Youthful Look in Your 20s and 30s

Charlotte, N.C. – Plastic surgery was traditionally perceived as a way to regain a youthful appearance as a person aged. Not any longer. Today, men and women in their 20s and 30s are turning to non-surgical cosmetic procedures to maintain their appearance and combat the early signs of aging. In fact, according to the American Society for Aesthetic Plastic Surgery, more than 1.7 million non-surgical procedures were performed in 2008 on people between the ages of 19 to 34.

"In the past, patients would wait until they were 50 to visit a plastic surgeon to reduce the normal signs of aging," states Stephan J. Finical, M.D. of Charlotte Plastic Surgery. Today, people in their 20s and 30s are eating better, exercising regularly and looking for small ways to maintain a rejuvenated appearance."

At Charlotte Plastic Surgery, patients can work with board-certified plastic surgeons to reduce fine lines and wrinkles through a variety of non-surgical procedures including:

Skin resurfacing – Chemical peels and microdermabrasion are two popular ways to effectively reduce dullness of the skin and encourage the natural renewal process. Overtime these procedures also can reduce the appearance of fine lines and wrinkles. However, if a patient's wrinkles are more defined and they wish to achieve a quicker result, laser skin resurfacing might be the answer.

One of the most recent additions to skin resurfacing technology is the *Coherent Ultra Pulse Encore*® *CO2 laser*, which is designed to tighten the skin's surface, soften deep frown lines and wrinkles, and improve skin tone and texture – all of which is immediately visible. It even stimulates collagen formation, so patients have ongoing improvement up to six months after the procedure. CO2 resurfacing technology has long been considered the gold standard of skin rejuvenation, and the Coherent Ultra Pulse Encore® CO2 laser offers patients noticeable long-term results with minimal recovery time.

Facial injectables – There are a variety of facial injectables currently available in the U.S. that can help to reduce wrinkles and fine lines, add volume to a person's lips, or increase skin elasticity. Some of the most common injectables include BOTOX, Dysport, Juvederm, Restylane, Sculptra and Radiesse. Each has their own application method, purpose and longevity. Patients should work with a qualified plastic surgeon to determine which injectable will best meet their needs and lifestyle.

Even with a non-surgical procedure patients should do their homework before deciding on who should perform the procedure. Patients should verify that their plastic surgeon is certified by The American Board of Plastic Surgery. This indicates that the surgeon has graduated from an accredited medical school, completed at least five years of residency – a minimum of three years of general surgery and at least two years of plastic surgery. Seeking treatment from a qualified plastic surgeon not only ensures optimal results but also guarantees a patient's safety.

About Charlotte Plastic Surgery

Charlotte Plastic Surgery was founded in 1951 and has since grown to include five physicians with a surgical/consultation facility in Charlotte and a second consultation facility located in the Ballantyne/South Charlotte area. Throughout its history, Charlotte Plastic Surgery has been known for its tradition of providing surgical excellence and dedication to personalized and compassionate patient care. With an experienced team of nurses, patient coordinators, doctors and skincare specialists, the practice's philosophy is built upon a collaborative, team-based approach.

For more information visit www.charlotteplasticsurgery.com

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